



Media Pack

A Media Pack containing site information and advertising rates for KentVenues.co.uk

About Kent's Number 1 Venue Finding Service:

- Since its inception in May 2011, KentVenues.co.uk has grown from strength to strength. The website ranks first for more “Kent Venue” related search terms than any other website globally.
- KentVenues.co.uk is completely free to use for event-planners, visitors, tourists and anyone looking for a venue to hire in Kent. There is no signup required, so it's quick and easy for our visitors to find and enquire to their chosen venue.
- The site is easy to find and is the most-used, local venue-finding facility in Kent.
- Visitors to the site are mostly Kent-based, however we also attract nationwide & international visitors.
- The website receives up to 50,000 unique visitors every month. These are real people looking for a venue in Kent.
- Our visitors generate up to 400,000 page impressions monthly.
- Approximately 80% of our visitors have never been to the site before. This means our clients on site are constantly being seen by a fresh set of eyes – meaning more bookings for our members.

Advertising Options for Venues

	Plan	Bronze Package	Silver Package	Gold Package
Features		<u>£195/year</u>	<u>£495/year</u>	<u>£795/year</u>
Venue Details		✓	✓	✓
Venue Maps		✓	✓	✓
Enquiry Form		✓	✓	✓
Owner's Blog		✓	✓	✓
Keyword Optimisation		✓ 1	✓ 1	✓ 2
Website Link		✓	✓	✓
Facebook/Twitter Links		X	✓	✓
Embedded YouTube		X	✓	✓
Gallery Images		5	15	20
Category Inclusions		2	15	Unlimited

* All enquiries you receive from us a COMMISSION-FREE!!

Further Advertising Options – Venue Type Header Adverts

VENUE TYPE HEADER

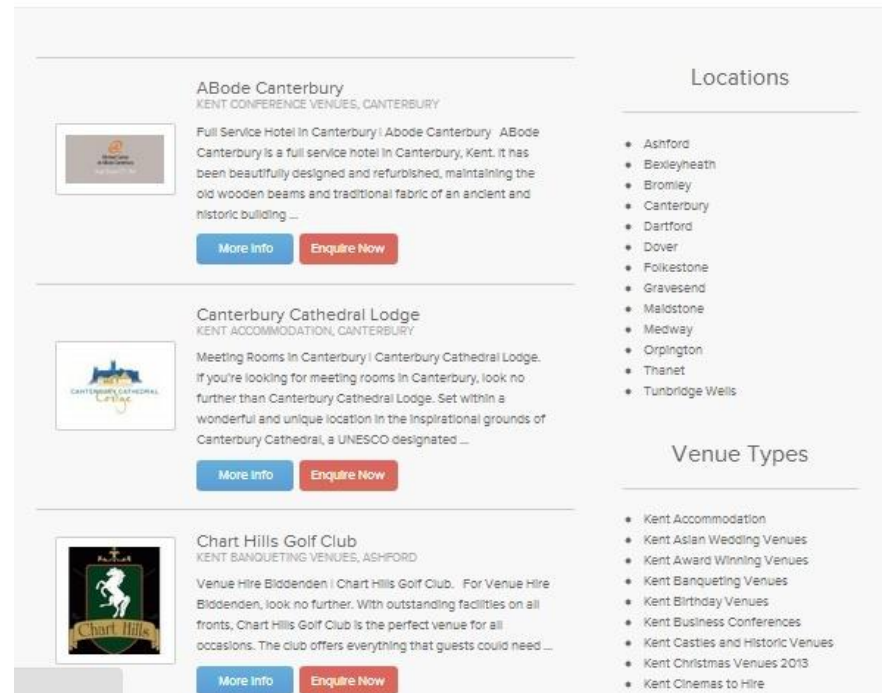
The **Venue Type Header** advertising spot sits right at the top of all our Venue-Type pages (Kent Wedding Venues, Kent Party Venues, Kent Meeting Rooms etc.).

We've worked very hard on our search engine rankings and most of our Venue-Type pages rank 1st on Google (& other search engines). This means we've done all the hard work for you in terms of SEO. We can, essentially, put your business at the top of a Google #1 ranking webpage.

The advert is 700x100 pixels wide and can be purchased by an Venue or Business. You can choose where the advert links through to.

For prices, see the next page.

Venue Type Header - 700x100 Pixels



ABode Canterbury
KENT CONFERENCE VENUES, CANTERBURY

Full Service Hotel in Canterbury | Abode Canterbury | ABode Canterbury is a full service hotel in Canterbury, Kent. It has been beautifully designed and refurbished, maintaining the old wooden beams and traditional fabric of an ancient and historic building ...

[More Info](#) [Enquire Now](#)

Canterbury Cathedral Lodge
KENT ACCOMMODATION, CANTERBURY

Meeting Rooms in Canterbury | Canterbury Cathedral Lodge. If you're looking for meeting rooms in Canterbury, look no further than Canterbury Cathedral Lodge. Set within a wonderful and unique location in the inspirational grounds of Canterbury Cathedral, a UNESCO designated ...

[More Info](#) [Enquire Now](#)

Chart Hills Golf Club
KENT BANQUETING VENUES, ASHFORD

Venue Hire Biddenden | Chart Hills Golf Club. For Venue Hire Biddenden, look no further. With outstanding facilities on all fronts, Chart Hills Golf Club is the perfect venue for all occasions. The club offers everything that guests could need ...

[More Info](#) [Enquire Now](#)

Locations

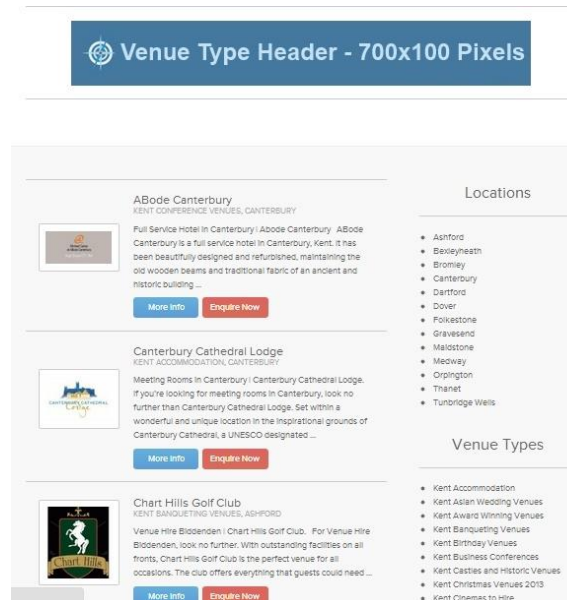
- Ashford
- Bexleyheath
- Bromley
- Canterbury
- Dartford
- Dover
- Folkestone
- Gravesend
- Maidstone
- Medway
- Orplington
- Thanet
- Tunbridge Wells

Venue Types

- Kent Accommodation
- Kent Asian Wedding Venues
- Kent Award Winning Venues
- Kent Banqueting Venues
- Kent Birthday Venues
- Kent Business Conferences
- Kent Castles and Historic Venues
- Kent Christmas Venues 2013
- Kent Cinemas to Hire

Venue-Type Header Advert Costs

Length of Campaign	Cost*
1 Month Tenancy	£75
3 Month Tenancy	£200
6 Month Tenancy	£350
12 Month Tenancy	£612
1 Month Trial**	£49



- * Payment is upfront and all inclusive
- ** The 1 Month Trial is only available to new Venues or Businesses that haven't previously trialled the product

Further Advertising Options for Venues - 2

Venue Advertorial	Venue Review
£150	No fee

One of our skilled Editorial team will write a full Advertorial and we will link to that from your Venue Listing. The Advertorial could simply showcase your venue as a whole.

On the flip-side it could be used to generate exposure for something new and exciting that you are introducing or a special offer that you may be looking to promote.

We will review your venue's food and publish this on your venue listing. We will add a "Read The Review" button to your Venue Listing. We will also send you a copy to display in your venue if you wish. Just let us know what date and time is suitable for you and provide the reviewer and a guest with a meal for 2 and a bottle of wine (as a minimum) to allow them to perform the review.

Advertising Options for Event Suppliers/Non-Venues

	Plan	Full-Page Business Advert
<u>Features</u>		<u>£99 one-off payment</u>
<u>Business Details</u>		✓
<u>Business Maps</u>		✓
<u>Enquiry Form</u>		✓
<u>Owner's Blog</u>		✓
<u>Keyword Optimisation</u>		✓ 1
<u>Website Link</u>		X
<u>Facebook/Twitter Links</u>		X
<u>Embedded YouTube</u>		X
<u>Gallery Images</u>		5
<u>Category Inclusions</u>		Unlimited (Relevant)

Further Advertising Options for Non-Venues

Homepage Advert	Site Advert	Link in Bottom Menu	<-----All of these
£300/month	£400/month	£500/month	£1000/month
(300x250 pixels)	(125x125 pixels)		

We will deliver an advert (provided by you if you wish) to feature on our homepage. It can link to either your Venue/Business Listing with us or your website if you prefer.

We will deliver an advert (provided by you if you wish) to feature on our homepage and most other pages on the site. It can either link to your listing or your website.

We will add a link to your listing/website from within the bottom menu on every page of our website. This is a fantastic and innovative opportunity which allows you to integrate your venue/business with our website.

You will take over all 3 of these advertising spots on the site with an advert which you can provide if you wish.

Tracking business from KentVenues.co.uk

We offer potential customers a couple of ways to enquire about your venue/business/service/products. One is via an “enquire now” form. This enquiry will come through as an email and state it’s from KentVenues.co.uk.

We also believe potential customers should be able to find out even more about your business, so we allow them to visit your website. Many other websites won’t allow this but we believe that if someone really wants to find out more, they’ll just leave our site and find your website on Google. That’s no good for us and, more importantly, bad for our visitors.

There are a few ways you can track business that hasn’t come directly from the enquiry form on your page:

- You can ask new customers where they found you, perhaps even ask the question, “Did you find us on KentVenues.co.uk?”
- You could also check your own web stats to see how many clicks you’ve had from our site.
- You can also ask us how many hits your page has had and relate this number to an increase in business you’ve seen since your listing went live with us.

Glow Bluewater Hall to Hire



Glow
Bluewater

Enquire Now

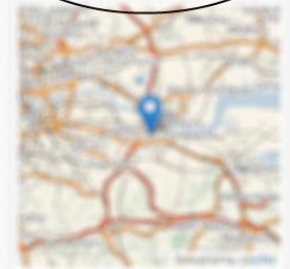
Go to Website

Glow Bluewater is a brand new event venue perfectly situated in the heart of Bluewater, easy to reach by public transport networks and offers 10,000 free car parking spaces if travelling by car.

Glow is comprised of two main event halls for hire to host the event, includes free hall of 2,000sqm equipped and a lower hall of 2,000sqm equipped allowing you the flexibility to choose whichever space best suits your requirements.

With a total of 4,000sqm equipped of versatile space, Glow was designed by internationally renowned architects and exhibition experts Daxton, Corbin Marshall, and everything has been considered, from fully seated services throughout the venue, to state of the art engineering efforts to ensure your event runs smoothly. Added to this is the efficient on-site road network and external signalling signage, and expert access to all areas.

Glow offers a space that has been perfectly created with your specific needs in mind.



Glow Bluewater
Hall 10-11
Clarendon
Road
G16 0ET

Any questions?

Don't forget, we're here to help so if you have a specific budget and would like to tailor something unique/bespoke – that's fine by us!

Should you wish to enquire about any of the products you've seen or have any questions, just email us:

advertise@kentvenues.co.uk